

# The Clarence John Laughlin Award Application Guidelines (2016)

## Introduction

The Clarence John Laughlin Award was created by the New Orleans Photo Alliance (NOPA) to support the work of photographers who use the medium as a means of creative expression. It honors the life and work of Clarence John Laughlin (1905-1985), a New Orleans photographer best known for his surrealist images of the American South. The Clarence John Laughlin Award grants one \$5000 prize annually to a photographer whose work exhibits sustained artistic excellence and creative vision.

## 2016 Juror

The 2016 Clarence John Laughlin Award will be juried by **Steven Albahari**, Publisher of 21st Editions, a unique niche press that combines classic design, printing and photographic processes with the word, image, and artisan binding. Mr. Albahari earned a Master of Science Visual Studies degree from M.I.T., and a B.A. from Bennington.

21st Editions are purveyors of unprecedented handmade and very limited edition book and print sets focusing on the word, image and artisan binding. The works are printed predominantly on letterpress, most with handmade and mold-made papers, showcasing some of the finest poets and writers in the world, all within the context of bindings in leathers, silks, papers, cloths, and metals. The press has one three Lucie Awards, including a 2010 award for *Listen: Herman Leonard and His World of Jazz*.

## Deadline

**July 31, 2016 (11:59 CST).**

## Eligibility

Both emerging and established photographers residing in the U.S. may apply. The New Orleans Photo Alliance invites photographers working in all mediums, styles, and schools of thought to apply. Still images made from all photographic processes, both traditional and digital will be considered. There are no restrictions on subject matter or genres. Traditional, contemporary, avant-garde, creative and experimental works that include old and new processes, mixed techniques, and challenging personal and emotional statements are all welcome. Still photography or photographic techniques should be integral to the works submitted.

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## **Application Fee**

Application fee is \$25.

Application fee + NOPA membership: \$60 (membership is NOT required to enter)

## **How to Apply**

Applications will be accepted online only through the New Orleans Photo Alliance website.

## **Work Samples**

Applicants must submit a portfolio of 10-20 image files representing a cohesive body of work. Applicants should demonstrate the ability to build a strong series of images. If your work is best communicated visually by showing its physical nature, you may use one or more of the required images for installation or detail views.

## **Written Statements**

Applicants must submit a written statement explaining their images, process and intent. The purpose of the statement is to give the juror a better understanding of your work while they are viewing it. Your statement should be clear, concise and relate to the work samples you submit. Applicants will also be required to submit a bio or resume and a brief "description of work" summary.

## **Judging Criteria**

The main criteria for selection will be the strength of the applicant's portfolio and written statement.

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## Selection and Notification

If more than 150 applications are submitted, a committee of independent curators and photographers will prescreen all submissions and select 100 portfolios to present to the juror. The juror will select a single winner. At the juror's discretion, a select number of finalists will be asked to submit a print portfolio for the final decision.

*Finalists will be notified by August 25, 2016 required to mail portfolios to the juror at their own expense by September 23, 2016.*

The winner will be announced on **October 15, 2016**. The recipient's portfolio will be featured on the New Orleans Photo Alliance's website for one year.

## Application Requirements

1. \$25 application fee, to be directed through Paypal immediately after your application has been successfully uploaded.
2. A portfolio of 10 - 20 images. Images can originate in any format but must be submitted digitally through our online application process.
3. Each image submitted should be in jpeg format, 12 inches on the longer side, sized at 72 pixels per inch, saved at the highest setting available (usually 10 or 12). Name your files with your last name then first name and image title using underscores to separate. Example: Doe\_Jane\_ImageTitle.jpg
4. Each image submitted will also require a title, dimensions, materials (specifying print medium, i.e. toned silver gelatin print) and year created. Each image file and its accompanying information will be entered and uploaded one at a time. You will have the opportunity to review and rearrange the sequence of your portfolio after all files have been uploaded.
5. A concise description of work, limited to 260 characters maximum, which will be visible to the juror alongside your image portfolio.
6. A written statement explaining your images, process and intent, 500 words maximum. A Word document should be copied and pasted into the appropriate area at the beginning of the application form.
7. Biography or resume/CV. A Word document file should be copied and pasted into the appropriate area at the beginning of the application form.

Please read the guidelines and application requirements thoroughly. If you have any further questions please contact:

[CJLAward@neworleansphotoalliance.org](mailto:CJLAward@neworleansphotoalliance.org)

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## Rules

- By applying for the Clarence John Laughlin Award, you agree to accept the following rules:
- The New Orleans Photo Alliance (NOPA) reserves the right to reject applications that are incomplete or improperly submitted.
- You acknowledge that you are the sole owner and author of the photograph. NOPA acknowledges your copyright of each image submitted.
- You allow NOPA to feature your work without charge in print and on the web in conjunction with the promotion of the award. Recipient agrees to supply a high-resolution image suitable for printing in media upon request. NOPA agrees to provide proper copyright notice on its web site and in all NOPA press releases and related print materials.
- NOPA is permitted to add applicant's' email and physical mailing addresses to the NOPA mailing list, which is private and will not be shared.
- **Staff or Board Members of NOPA are not eligible to submit applications.**
- The recipient is encouraged to donate up to 3 prints to NOPA selected from work submitted for the award and/or work created after having received it. Donated prints will be archived in NOPA's permanent collection and may be exhibited in the future.

## Questions?

If you have any questions please contact: [CJLAward@neworleansphotoalliance.org](mailto:CJLAward@neworleansphotoalliance.org)